# MBC (Daejeon Munhwa Broadcasting Corporation)

# 대전 **MBC**

To: Office of neighborhood Involvement, ONI From: MBC Address: 161 Expo-ro Yuseong-gu, Daejeon, 305-740 (Republic of Korea)

We would like to request for your cooperation in filming Daejeon MBC special documentary < What should the community do to cooperate and live well? > as follows

#### 1. Introducing

1. MBC established in 1961, MBC has been contributing to the development of the media industry, covering 98% of the nation with a network of 17 regional stations. Today, it's a multimedia group with 1 terrestrial TV channel, 3 radio channels, 5 cable channels, 5 satellite channels and 4 DMB channels.

# 2. about prgram

Daejeon MBC, which celebrates its 55th anniversary, is preparing a two-part documentary for local decentralization and regional development through the focus on Sejong City. It is a program that deals with the importance of decentralization as an important value of the region and a national future development strategy.

#### 3. Name of program

What should the community do to cooperate and live well?

#### 4. Proposal of Program

지방자치는 중앙정부에서 지역민들에게 내려주는 시혜가 아니라, 다른 누가 침범할 수 없는 지역민의 천부인권이다. 지방자치 도입 30년, 우리나라의 지방자치는 어떻게 진행되고 있는가? 국가 균형발전과 지역 분권의 상징인 세종시가 올해부터 중앙자치와 상반되는 개념인 지방자치를 추진하며 시민 주권 특별자치시를 천명했다. 세종시가 추진하는 12개(마을조직, 마을 입법, 마을 제정)세부과제 추진과 세종시법 개정안을 통해 지방자치 모범도시로 전국의 롤 모델이 되기 위한 활기찬 여정을 조명하고 앞으로의 과제를 짚어보기 위한 언론의 역할이 필요한 시점이다.

Local municipalities are not a benefit to the local people in the central government. It is the natural rights of the local people who can not invade anyone else. How is local autonomy in Korea progressed for 30 years after introduction of local autonomy? Sejong City, which is a symbol of balanced national development and decentralization of the country, has promoted local autonomy, which is a concept opposite to central autonomy, and declared the special autonomy of citizenship. Explain the vigorous journey to become a role model for local autonomy as a local autonomous model city through 12 projects (village organization, village legislation, town development) and the Sejong City Law revision plan promoted by Sejong City It is time for the role of the press to be necessary.

### 5. Details of the program are as follows.

A. Title: We ask Sejong-Si South Korea that what should the community do to cooperate and live well?

- B. Broadcast schedule: Oct. 2019
- C. TRT: 100mins (Part 1, Part 2)
- D. Telecast Daejeon MBC (air in early Oct in 2019)
- E. Crew Byung Kwon Koh (Producer)
  - Chul gyu Yang (Director of Photography)

# 6. Filming list (What we want to film about)

- Explanation of the method of operation of self-governing system such as District Coalition Office and Committees of Portland City
- District Coalition Office
- Committees
- Arnold Creek
- Residents freely discuss and interact with each other, etc.

# **Interview**

We will provide questions later.

7. request filming date End of June in 2019 Between 6.24th and 6.28th

# 8.Contact information

Yong-Joo Jung / Creative Producer (staying in San Francisco) Email: jyjfilm@gmail.com Mobile: 1-415-722-3049

<u>9. MBC Website</u> https://tjmbc.co.kr/news