

STRATEGIC FRAMEWORK EXECUTIVE SUMMARY

➔ HereTogether Coalition

Business leaders, elected officials, service providers, advocates, faith communities, culturally-specific providers, and people with lived experience of homelessness and housing insecurity.

➔ Strategic Policy Framework

Developed in the fall of 2019 with the input of more than 40 organizations and experts in service delivery. It outlines the coalition's core values as well as strategies for spending the funds once secured.

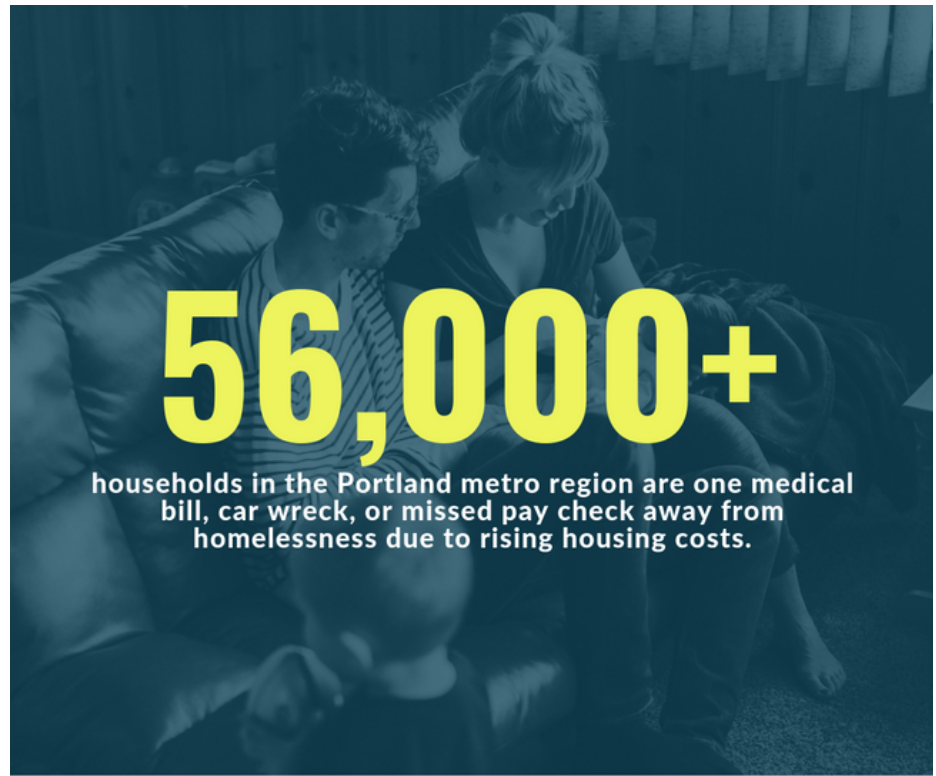
➔ Funding

While we anticipate the funds will be initially prioritized for those experiencing chronic homelessness, as well as those most at risk of losing their homes and entering chronic or long-term homelessness, we have kept our strategies broad with the hope that they can remain client-centered with a focus on equity.

➔ For More Information

HereTogetherOregon.org

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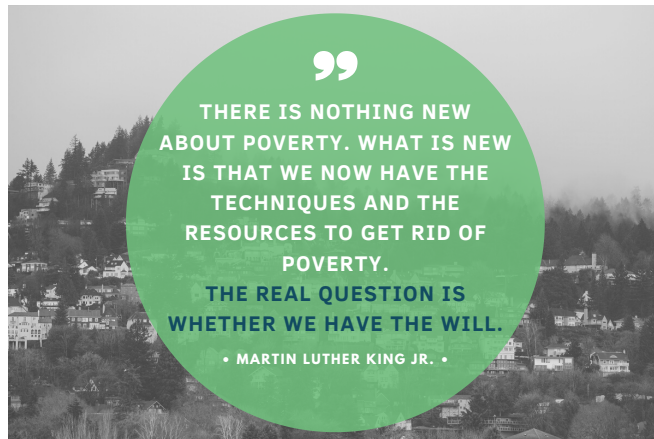
Building off the successful passage of two affordable housing bonds in the Portland region in 2016 and 2018, the coalition is united under the belief that **homelessness is a solvable issue, that there are proven solutions, and that we need increased funding to match the scope of the need.**

Moreover, HereTogether recognizes that **communities of color** have been directly impacted by a long list of systemic inequities and discriminatory policies that have caused higher rates of housing instability and homelessness among people of color. As such, **HereTogether grounds its work in equity.**

The coalition has come together to seek a **dedicated source of revenue for homeless services and permanent supportive housing resources** to be approved by voters at a future election.

➔ Outcomes from New Funds

- Successfully house people experiencing chronic homelessness
- Fully realize the value of existing capital construction dollars
- Dramatically lower the number of individuals experiencing long-term and new homelessness
- Ensure client-centered, culturally-responsive, equity-focused resources are available
- Expand mental health & substance use disorder treatment
- Grow and strengthen availability of educational and social justice services
- Create community-based oversight to oversee implementation of the new resources



➔ Strategies

Provide highly flexible, client-centered, wraparound services and genuine economic opportunity, including:

- Expanding case management and outreach services
- Expanding clinical services
- Increasing access to income opportunities
- Providing homeless prevention services
- Expanding access to housing placements that are affordable and culturally appropriate to our community's most vulnerable

➔ Guiding Principles

- Focus on equity and lead with race
- Prioritize equitable outcomes
- Prioritize longterm housing solutions
- Encourage active, sustained region-wide collaboration
- Be transparent in our motives, work collectively, and share successes
- Center the perspectives and experiences of people who are homeless
- Be informed by providers
- Be accountable through efficient and measurable outcomes

➔ Next Steps

- Build out the governance and accountability framework
- Prepare for the November 2020 election

Sign on to our policy framework:

<http://bit.ly/HTSignOn>

