

Date: February 12, 2020

2019-2020 COMMUNITY & CIVIC ENGAGEMENT SMALL GRANTS

Neighborhood	Committee Funding Recommendation		PROJECT FUNDING	
	Applicant/ Organization Name		NWNW Request	Recommended Funding
	Project Title		TOTAL project cost	
	Project Summary			
Arlington Heights	Campus Compact of Oregon		\$2,236	\$2,500
	Archery & Mindfulness Camp for Youth		\$5,216	
	Nature Camp is for all youth, focusing recruitment on marginalized youth, BIPOC, immigrant/refugee, LGBTQ and disabled communities. The camp offers mindfulness activities in nature and access to educational resources, strengthening connections to nature and community, and improving overall wellness.			
Old Town	Lan Su Chinese Garden		\$2,000	\$1,500
	Asian American and Pacific Islander Heritage Month		\$15,822	
	Lan Su requests funding for Asian American and Pacific Islander Heritage Month, taking place May, 2020. Our goal is to partner with local cultural organizations and draw at least 4,000 visitors to the Old Town neighborhood. Visitors will experience firsthand Asian American culture.			
Linnton	Linnton Neighborhood Association		\$1,884	\$1,884
	Linnton Community Picnic		\$2,812	
	Linnton Summer Community Picnic, August 29, 2020 for Linnton neighbors and friends, including a Linnton NET table to distribute free emergency supplies.			
Old Town	Old Town Community Association		\$1,760	\$1,460
	Old Town Earth Day Beautification 2020		\$8,950	
	This proposed Earth Day Clean Up involves substantially increasing volunteer turnout and providing ample supplies for a greater impact, as well as offering lunch and an educational component.			
Old Town	Oregon Chinese Coalition		\$1,024	\$800
	Lanterns in Chinatown		\$4,450	
	In collaboration with volunteers and a student fundraising team, the OCC aims to replace and purchase more lanterns in Chinatown as a celebration of Chinese history and culture in Portland. The lanterns introduce visitors to a Chinese tradition in hopes of developing intercultural understanding.			
Pearl District	Pearl District Neighborhood Association		\$2,350	\$1,350
	Urban Livability Town Hall Discussion		\$3,945	
	This event will be a free community forum (town hall style meeting) at an event space in the Pearl, on the topic of urban livability. Panelists will be drawn from the PDNA's Clean Team and Foot Patrol members, along with key candidates for the May primary municipal elections.			
NWDA & Pearl District	Scuola Italiana di Portland		\$2,500	\$2,000
	2020 Carnevale & Free Cultural Talks		\$4,452	
	Scuola Italiana di Portland would like to continue offering various socio-cultural events to our NW Portland community, such as a Carnevale event in February and cultural talks throughout 2020.			
Pearl District	Tucker Maxon School		\$2,500	\$1,500
	Inaugural PDX Chalk Art Festival		\$169,960	
	Tucker Maxon School seeks funds to launch the inaugural PDX Chalk Art Festival in the North Park blocks in partnership with Art in the Pearl on September 5-7, 2020.			

TOTAL Funding Recommendation \$12,994**Total Available Funding \$13,289**

SUMMARY OF EVALUATION FOR EACH APPLICATION.

Campus Compact of Oregon, Archery & Mindfulness Camp for Youth

Average score: 26 Request: \$2,236 Recommended Funding: \$2,500

Total score of 23 to 30. At least a 3 on all aspects. All committee members recommended full funding. This project proposes a summer day camp for students to explore Washington Park and learn about archery and mindfulness practices. Outreach strategies are well thought out and transportation will be provided from all areas of the city. Several under-represented groups will be targeted for participation. This project utilizes a strong partnership between two organizations, via 1 lead organizer. This aspect could be greatly increased in the future, but seems to be a good start.

After reviewing all applications and having extra funds available, committee decided to offer this applicant a full award, over the requested amount.

Lan Su Chinese Garden, AAPI Heritage Month

Average score: 24 Request: \$2,000 Recommended Funding: \$1,500

The cultural and organizational relationship building aspects of this project were highly valued by the committee. Concerns were raised around the degree to which this will build community within the public, as it is an admission only event. However, the capacity of this organization to complete the project, and the degree to which it will foster their organizational relationships was seen as worthy of a partial award.

Linnton Neighborhood Association, Linnton Community Picnic

Average score: 21 Request: \$1,884 Recommended Funding: \$1,884

Linnton NA received a few lower scores based primarily on committee members unfamiliarity with Linnton neighborhood and the Linnton newsletter. NWNW staff explained some of the details of the Linnton outreach system which led to full agreement on a full award for the picnic. The fact that the newsletter is distributed to all households, and there are limited donation options within the community increased support. Committee members would however, like to see a translated version of the flyer at least in Spanish, and outreach made to Oregon Food Bank to inquire about donating some of the items.

Old Town Community Association, Old Town Earth Day Beautification

Average score: 22 Request: \$1,760 Recommended Funding: \$1,460

Scoring on this application also varied widely, from 16 total points to 26. The application doesn't appear to be reaching an under-served population. The committee would like to see outreach to at least the low-income housing buildings in the area. Partnerships are also lacking development, which could greatly improve the reach of the event and provide additional funding sources. Concern was also raised as to the length of a volunteer work party, most said that it would be a stretch to get people to commit 6 hours. However, the event will do a good job of building community within those groups who do participate, and as such a partial award is recommended.

Oregon Chinese Coalition, Lanterns in Chinatown

Average score: 22 Request: \$1,024 Recommended Funding: \$800

Scoring on this project was fairly aligned. Capacity is demonstrated through successfully completing this project two years in a row. Funding is sought for a yearly cultural street installation. The committee would like to see increased community outreach for this project. If they created a postcard that could be left in the museums and storefronts of the neighborhood it might increase awareness and appreciation for the project. Although the project was completed in past years, numbers were not demonstrated in terms of participation. Showing how this project builds community would be essential for future funding. Partial award was recommended to encourage the cultural outreach and membership building capacity of the organization.

Pearl District Neighborhood Association, Urban Livability Town Hall Discussion

Average score: 22 Request: \$2,350 Recommended Funding: \$1,350

There was a wide range of scores for this project from 17 to 25. Significant concern was around the lack of partnerships, degree to which the event will actually build community if it ends up being more of a "candidates forum" style event, and effort made to include under-represented populations. Suggestions were made to include translation, food for the event,

and direct outreach to low-income buildings in the area. The cost of the venue also seems exorbitantly high for a non-profit rate. Finding partners for this event could greatly increase the funding opportunities as well as reaching more diverse populations. Partial funding was recommended to support the civic engagement aspect of the event.

Scuola Italiana di Portland, Carnevale & Cultural Talks

Average score: 24 Request: \$2,497 Recommended Funding: \$2,000

Scuola Italiana did this same project last year and hasn't shown much of an expansion since then. They therefor are only eligible for a partial award. That being said, the committee felt the community building aspect of this event is very high. The free admission, and collaboration with Friendly House on staffing and outreach for the event is also of importance. The committee would like to see an effort to reduce food costs, and increase outreach to the low-income housing in the area (in multiple languages). They also had some concern in regards to the supply of alcohol. It was not clear as to whether this would be provided free of charge, or whether grant funds were requested to purchase it, which didn't seem an appropriate use of funds.

Tucker Maxon School, Inaugural PDX Chalk Art Festival

Average score: 20 Request: \$2,500 Recommended Funding: \$1,500

This was the lowest average score of all applications, with particularly low marks for partnerships and capacity. While it seems to be a great cultural and arts event, it doesn't appear to be fully planned out at this phase, which is troubling considering the proposed scope, cost, and looming deadline. It is also unclear how the event can be used for fundraising purposes. Given the short timeline and lack of secured funding, the committee didn't feel comfortable fully funding this project but did want to show support for the concept, which has potential to be a great community building event. An increase in partnerships would highly increase the viability of this event.