**2020-2021 Community Small Grants Program**

**Committee Review Meetings**

**JANUARY 19 – Introductory Meeting**

**Committee Members:** Richard Barker, Kenneth Labeja, Rosella Chapman, Barbara Bennett

**NWNW staff:** Anastasia Zurcher (prepared meeting notes)

The Grant program was reviewed, and goals were discussed. The evaluation scoring sheet was reviewed. Committee members will return their scores by Tuesday, 10am in order to compile scores for the 5:30pm review session.

**FEBRURY 2 – Application Review Meeting**

**Committee Members:** Richard Barker, Yvonne Montoya Morgan, Kristi Wuttig, Kenneth Labeja, Rosella Chapman, Barbara Bennett, Evan Madden

**NWNW staff:** Anastasia Zurcher

All applications were reviewed prior to this meeting and each member provided their individual score (except for Barbara who only provided recommended funding amount). Pros and cons of each proposal were discussed, as well as any concerns as to the implementation of the project scope. A brief summary is provided below for each. Just one proposal is not being recommended for funding.

**Evaluation was made based on the following criteria and scale, for a total possible score of 30.**

***KEY: 0=incomplete 1=insufficient 2=weak 3=sufficient 4=strong 5=very strong***

1. Is the project well thought out and was enough attention given to details that would enable this project to be completed as outlined?
2. Which **program goals** have been identified for this project? (*enter letter(s)*)
   1. Increase the number and diversity of people engaged in our communities
   2. Support local organizations’ efforts to expand leadership capacity and partnerships, and reach internal equity goals
   3. Amplify overlooked voices and increase public influence on decision making
   4. Support community preparedness and resiliency building efforts
   5. Expand local capacity to care for the physical environment

To what degree will theproposal **further those goals for the community** if the project is successful?

1. Does the project have a significant **reach or promotional plan**, relative to its intended audience?   
   (*A score of 5 in this area must include a concerted effort to reach new populations.)*
2. To what degree does this project have an impact on the **NWNW coalition area**?
3. To what degree does this project include **under-represented** populations?   
   *(We define historically under-represented and under-served communities as those primarily composed of people of color, immigrants and refugees, low-income individuals and families, youth, people with disabilities, and lesbian, gay, bi, or transgendered people.)*
4. To what degree does this project involve **partnerships** between organizations?   
   *(“A partnership means organizations must work together to implement the project and to ensure the project’s success, with a proof of partnership letter...” A score of 5 requires the applicant to meet this requirement (though the applicant could receive a lower score depending on the strength of the described support). Leveraged funds and donated materials build relationships similar to partnerships and could enable a score of up to 3 depending on the strength of these relationships in the grant proposal.)*
5. Is the **budget** realistic and sufficient to complete the proposed project?
6. To what degree does this organization have the **capacity** to complete the project?

**SUMMARY OF EVALUATION FOR EACH APPLICATION.**

**Total funding available for Award Round 2: $15,000**

All projects are at or near requested amount. Score represents the average total score from all reviewers, max of 40.

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| **Arlington Heights Shreds** | Arlington Heights Neighborhood Association | $1,413 |
| Community Building Event | Arlington Heights | 28.33 |
| *Helping neighbors fight Identity Theft while bringing the Community Together. We will have a shredding truck come to the neighborhood for neighbors to gather(COVID safe), have their documents safely shredded, meet their neighbors, and sign up for the AHNA Newsletter.* | | |
| Some committee members were initially confused about the validity of expenses in this project but came around to the idea of the environmental component and capacity for community building. This event will also offer organizers the chance to develop event planning skills, and an engagement opportunity during a time when most events are no longer possible. Hopefully, it will be a chance to also develop new connections and increase people’s awareness of the neighborhood association. | | |
| **Linnton Neighborhood Newsletter** | Linnton Neighborhood Association | $750 |
| Communication Project | Linnton | 24.21 |
| *Funds to cover the printing of the neighborhood newsletter.* | | |
| Community capacity for this project is high. Inclusion is also very high. Although somewhat outdated in terms of method, it does have strong volunteer support and great reach. | | |
| **Style & Sustainability for Social Good** | William Temple House | $3,000 |
| Community Building Event | Northwest District | 31.71 |
| *William Temple House will host the third annual Style & Sustainability for Social Good event online on April 20, 2021 to bring the community together, inspire reuse, and raise funds for our organization’s counseling and food assistance services.* | | |
| Community members valued the creativity of this project in adapting to the online reality. Making their new fundraiser free to watch helps to increase community participation for all, even low-income clients of this service provider would be welcome to join in. The environmentally friendly re-use focus is also great for our neighborhood care category goals. Proposal is well planned out and reasonable budget. | | |
| **Blackstreet Bakery: Northwest Expansion** | Brown Hope | $1,500 |
| Community Building Event | Northwest District | 34.43 |
| *Blackstreet Bakery is looking to expand its outreach into NW Portland to raise awareness of the work we are doing providing economic development to Black Portlanders in NE Portland, a historically Black neighborhood.* | | |
| This proposal offers a creative outreach opportunity and new partnership between a well-known NW Portland community group and a new social justice organization. Not only will the NW community have a chance to try baked goods from Blackstreet Bakery but they will get a chance to learn more about what this NE based organization is doing to increase opportunities for the BIPOC community. COVID protocols will be in place. | | |
| **Goose Hollow Membership Development Mailer** | Goose Hollow Foothills League | $1,340 |
| Communication Project | Goose Hollow | 30.79 |
| *A general postcard mailing to almost ALL residents and business owners in the Goose Hollow neighborhood—approximately 5,000 addresses. This is a follow-up to our mass mailing done in 2016 so the groundwork, procedures, and vendors are already lined up.* | | |
| This proposal wasn’t entirely clear to committee members. After some discussion they agreed in support of the concept but wanted to see additional details provided, such as background information, goals in sending a postcard, what is the value offered to recipients, etc. | | |
| **PDNA's "Walk-the-Talk" street cleaning celebration** | Pearl District Neighborhood Association | $2,800 |
| Community Building Event | Pearl District | 32 |
| *PDNA will host a Street Celebration event that invites participants to engage in a neighborhood-wide small-groups event. The purpose of the event will be to meet and mingle with neighbors while engaging in a friendship-walk and litter pick-up.* | | |
| This project was also a bit short on details. Overall it seemed to be a valuable idea, and obviously very needed, but needed some more clarity. For example, ‘a meal’ will be provided for volunteers or for anybody they encounter along the way? The idea of a “meal” rather than just handing out a snack sounds a bit less socially distant. Committee is overall very supportive of any effort to improve cleanliness and safety of the streets. | | |
| **CoHo Nightlife: Theatre live-streamed for all** | CoHo Productions | $3,000 |
| Social Justice-Focused Project | Northwest District | 33.21 |
| *Over the next year, CoHo will present monthly live-streamed performances developed by interdisciplinary and intersectionally diverse Portland artists, creating a platform for boundary-pushing work through and beyond the pandemic, and providing pathways to new audiences for underrepresented artists.* | | |
| This was easily the best written application of the lot. Committee members were impressed with the transition made by CoHo Theater to adapt to current health conditions in a way that has actually increased access by the public. By offering free, live-streamed, donation-based events anybody is welcome to participate. Not only does the proposal create community within the artists involved but also among the regular CoHo audience and the anticipated audience. This project creates job opportunities, and is BIPOC focused. | | |
| **Forest Park SOLVE Litter Clean-up** | Forest Park Neighborhood Association | $637 |
| Neighborhood Cleanup Event | Forest Park | 24.5 |
| *Forest Park Neighborhood SOLVE Roadside Clean-up: communications and implementation. Our popular volunteer project to pick up roadside litter in Forest Park and nearby roads. This is our regular April Earth Day clean-up. Event has been modified for Covid-19 to keep participants safe.* | | |
| The committee felt that the overall goals of the project are commendable and with such a reasonable ask it was approved with little discussion. | | |
| **Zoom Webinar Package** | Pearl District Neighborhood Association | $480 |
| Community Building Event | Pearl District | 22.6 |
| *PDNA requests funding to purchase the Zoom Webinar add-on ($40/month) for public meetings during the duration of the COVID-19 pandemic. The Webinar feature is critical for facilitating meetings and allows members of the public to provide feedback on important land use and transportation matters.* | | |
| This proposal was honestly not very well presented, however the committee felt it was a small amount and does serve the community. For NWNW purposes this is primarily an administrative request, as this allows us to transfer the funding of the Zoom Webinar feature to Small Grants rather than funding it out of our office budget items. | | |

**Total to Award: $15,000**

**Denied Funding**

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| **Preschool Diversity Enrichment Program** | Youngset Preschool | $1,500 |
| Civic Engagement or Social Justice-Focused | Goose Hollow |  |
| *We would like to create and implement a Diversity Enrichment Program. This program would be able to provide a platform to introduce our community to diversity through the cultural performing arts in the Portland-Metro area.* | | |

This proposal fell outside of the grant funding cycle, being for the 2021-2022 school year, and so was denied. Beyond this technical issue, it was also not a highly competitive application. Details were lacking and justification for budget items was non-existent. It appears the programming would only be provided for the students at the pre-school, so it doesn’t appear to meet the community building aspect. While diversity enrichment is of course a worthwhile goal, it does not align well with this grant. This is the second application from this organization which has been denied. Grant manager will attempt to reach out to the applicant to provide direction in future applications.