

Strategic Planning Work Session I

Meeting Agenda

July 29

3-5 pm

Meeting Agenda

Section 1: 3:00 - 3:20 - *Being a Coalition - Getting oriented for our work today*

- Welcome - greetings, logistics, agenda
- Ground Rules
- Update on the Strategic Planning Process
- Purpose of today's meeting:
 - Clarify the purpose and values of NWNW so that we can move forward together as an organization.
- Agenda and Goals

Section 2, Part 1: 3:20 - 4:20 - *Organizational Purpose - Why this work matters*

- Purpose Exercise 1: 9 Whys
- Purpose Exercise 1: Develop statement of purpose (1, 2, 4 - all)

Section 3: 4:20 - 4:50 - *Values - What are the things we care about the most?*

- Values Exercise: Identify and narrow down top 3 values to include in Strategic Plan (1, 2, 4 - all)

Section 4: 4:50 - 5pm - Closing, Next Steps