



Strategic Plan 2022-2023

INTRODUCTION TO THE NEIGHBORS WEST NORTHWEST

Neighbors West Northwest was founded in 2012 to serve as an advocate and point of contact for the Old Town neighborhood. NWNW provides support to our 11 neighborhood associations and other community focused groups, including: technical assistance, tax reporting, record keeping, and meeting announcements. In addition we plan events, provide workshops, administer grants, and offer volunteer resources.

VISION STATEMENT

(TBD by Strategic Planning Consultants)

MISSION STATEMENT

(TBD by Strategic Planning Consultants)

VALUES OF NEIGHBORS WEST NORTHWEST

- | | |
|----------------|---|
| EDUCATE: | To promote education and an exchange of information for everyone within coalition so that they may fully participate in the governance and future direction of the City. |
| TRANSPARENCY: | To broaden channels of communication between residents, property owners, business owners, employees, and other stakeholders within the coalition, and with City Officials in matters affecting neighborhood livability. |
| COLLABORATION: | To work in concert with for-profit, non-profit and governmental entities, including the City of Portland and Multnomah County, so that the coalition is recognized as a united community. |

ACTIVATE: To further activities and development that will raise the level of residential, commercial, and industrial activity consistent with the interests of community stakeholders, the neighborhood's development plan, and sound economic practices, to achieve a better environment in which residents, businesses and non-profit organizations can prosper.

COMMUNITY INPUT: AREAS OF PRIORITIZATION

Public Safety
Environmental Quality
Fire Safety
Social Services for All Citizens
Transportation
Community Building
Land Use

LONG TERM GOALS

~ 3-YEARS ~

- 1) Create a safe, responsive City.
- 2) Create a clean, healthy, livable City.
- 3) Create healthy and safe forests.
- 4) Use the strength of the Coalition to provide a more impactful community service.
- 5) Advocate for transportation infrastructure meets the public need.
- 6) Create cross-coalition engagement of neighbors in the community.
- 7) Be an effective voice in Land Use policy in our districts.

GOALS & STRATEGIES

~ 1-YEAR ~

1. Create a safe, responsive City:

- a. Advocate to leadership about emergency response times;*
- b. Advocate to City, County and State about moving CEI hub;*
- c. Provide resources to community to help create an environment that deters crime.*

2. Create a clean, healthy, livable City:

- a. Advocate to City, County and State for air & water quality improvements;*

- b. Engage Coalition constituents in graffiti reporting process and clean-ups;*
- c. Advocate for increased garbage pick-up;*
- d. Advocate for enforcement of existing rules for camping and cleaning.*

3. Create healthy and safe forests.

- a. Create a Firewise Program for Coalition;*
- b. Advocate for policy enforcement in forests;*
- c. Develop fire safety awareness for Coalition.*

4. Use the strength of the Coalition to provide a more impactful community service.

- a. Develop a guide for Coalition constituents for who does what, and who to call;*
- b. Develop coordinated events list;*
- c. Develop a Coalition collective action plan for information sharing, collaborations and advocacy .*

5. Advocate for transportation infrastructure meets the public need.

- a. Advocate to City and PBOT to require neighborhood association input prior to implementation of transportation changes;*
- b. Create a NWNW Transportation Committee.*
- c. Advocate for "Vision 0"*

6. Create cross-coalition engagement of neighbors in the community.

- a. Connect residents, businesses, schools, nonprofits and institutions through events, communication and advocacy;*
- b. Support local businesses and institutions;*
- c. Create a standing Neighborhood Reports at NWNW meetings.*

7. Create cross-coalition engagement of neighbors in the community.

- a. Advocate for Land Use planning in Coalition districts;*
- b. Advocate for environmental justice of land for neighborhoods;*
- c. Create a Land Use Committee.*

DETAILED SCOPE OF WORK & TIMEFRAME

1. Goal 1: Create a safe, responsive City:

STRATEGY 1A:	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22
<i>Advocate to leadership about emergency response times.</i> <u>*Committee: Board</u>			

STRATEGY 1B:	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22
<i>Advocate to City, County and State about moving CEI hub.</i> <u>*Committee: Land Use</u>	Presentation scheduled for all neighborhoods	Begin advocacy to city, county and state	Join relevant committees

STRATEGY 1C:	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22
<i>Provide resources to community to help create an environment that deters crime.</i> <u>*Committee: Task Force?</u>	Help neighborhoods create a Neighborhood Watch and safety training	Begin data collection of critical statistics and develop a cohesive report and recommendations	
	Introduce reporting process to all neighborhoods (PDX Reporter)	Begin advocacy to city, county and District Attorney	

Goal 2: Create a clean, healthy, livable City:

STRATEGY 2A: <i>Advocate to City, County and State for air & water quality improvements.</i> *Committee: Board	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22

STRATEGY 2B: <i>Engage Coalition constituents in graffiti reporting process and clean-ups.</i> *Committee: Board	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22
	Distribute waivers for graffiti clean up and submit to Graffiti Office	Work with SOLV to plan neighborhood clean-ups	

STRATEGY 2C: <i>Advocate for increased garbage pick-up.</i> *Committee: Board	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22

STRATEGY 2D: <i>Advocate for enforcement of existing rules for camping and cleaning.</i> *Committee: Board	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22

Goal 3: Create healthy and safe forests:

STRATEGY 3A: <i>Create a Firewise Program for Coalition.</i> *Committee: Task Force	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22

STRATEGY 3B: <i>Advocate for policy enforcement in forests.</i> *Committee: Board	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22

STRATEGY 3C: <i>Develop fire safety awareness for Coalition.</i> *Committee: Task Force?	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22

Goal 4: Use the strength of the Coalition to provide a more impactful community service:

STRATEGY 4A: <i>Develop a guide for Coalition constituents for who does what, and who to call.</i> *Committee: Task Force?	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22
	Create a one-pager of “Who to Call When” for constituents		

STRATEGY 4B: <i>Develop coordinated events list.</i> *Committee: Task Force?	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22
	Merge calendars onto central NWNW event calendar		

STRATEGY 4C: <i>Develop a Coalition collective action plan for information sharing, collaborations and advocacy.</i> *Committee: Board	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22

Goal 5: Advocate for transportation infrastructure meets the public need:

STRATEGY 5A:	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22
<i>Advocate to City and PBOT to require neighborhood association input prior to implementation of transportation changes.</i> *Committee: <u>Transportation Committee</u>			

STRATEGY 5B:	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22
<i>Create a NWNW Transportation Committee.</i> *Committee: Board	Motion to create Transportation Committee		

STRATEGY 5C:	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22
<i>Advocate for "Vision 0"</i> *Committee: <u>Transportation Committee</u>			

Goal 6: Create cross-coalition engagement of neighbors in the community:

STRATEGY 6A:	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22
<p><i>Connect residents, businesses, schools, nonprofits and institutions through events, communication and advocacy.</i></p> <p><u>*Committee: Board</u></p>			

STRATEGY 6B:	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22
<p><i>Support local businesses and institutions.</i></p> <p><u>*Committee: Board</u></p>			

STRATEGY 6C:	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22
<p><i>Create a standing Neighborhood Reports at NWNW meetings.</i></p> <p><u>*Committee: Board</u></p>			

Goal 7: Create cross-coalition engagement of neighbors in the community:

STRATEGY 7A: <i>Advocate for Land Use planning in Coalition districts.</i> <u>*Committee: Land Use</u>	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22

STRATEGY 7B: <i>Advocate for environmental justice of land for neighborhoods.</i> <u>*Committee: Land Use</u>	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22

STRATEGY 7C: <i>Create a Land Use Committee.</i> <u>*Committee: Board</u>	Feb. '22 – Apr. '22	May. '22 – Aug. '22	Sep. '22 – Dec. '22
	Motion to create a Land Use Committee		